

## **NMCC Minutes**

### **December 12, 2013**

The meeting was called to order at 4:19. Present were Cam, Ned, Tom, Michele, Anne, Alan, and Barbara. The October 10 minutes were corrected and approved. The treasurer's report was also approved.

Michele pointed out that we still need a co-chair. She is willing to continue next year as chair, but needs a co-chair to take over after that. If no one volunteers in the next few months, arm-twisting may begin.

The grant award letters, publicity requirements, and reimbursement forms will be mailed on December 13 to the grant recipients. The award meeting with the Board of Selectmen was tentatively set for March 10 at 7:00 p.m.; Michele will clear the date with Mike Skorput.

Broader publicity strategies were discussed. Anne is currently using Facebook, Twitter, Maggie's List, and the local papers. She was concerned that the town website's Cultural Council page was obsolete. Discussion followed about the MCC, NMVA, and town websites, and possible linkages among them so that we'd only need to maintain one site. The concern was the lack of flexibility in using these other sites, so the creation of an NMCC website was explored. Anne is willing to do the work, and has leverage over her son for him to do the design. This would give us the flexibility for regular updates, including a calendar of events, photos of NMCC activities and those of our grantees. Tom stressed the need to document the procedures for updating the website and designating someone (Anne, at present) to do it on a regular schedule. It should become a monthly agenda item.

At the January meeting we'll discuss the website in detail. Anne suggested grouping our grantees by audience category, and getting the work out to those audiences about what we're doing. Focusing on a "project of the month" is another approach. In preparation for the January meeting, please send ideas to Anne.

April 6 was set as the date for the potluck and photography show; Michele will clear the date with Robert Olsen for the Church Hall. It was decided to leave the theme as New Marlborough for this year, and to allow photos smaller than the 8" x 10" size that we required last year. (But no wallet pix, please!) We may decide on a theme for 2015, and if so, should start publicizing it at this year's show.

The meeting was adjourned at 5:10.

Respectfully submitted,

Barbara Lowman, for  
Nan Smith